

SAMANTHA KOWALCZYK

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413-329-7343

OBJECTIVE

To obtain a position in which my creativity, technical skills, and attention to detail can be used to their full potential on short and long-term projects

COMPUTER SKILLS AND KNOWLEDGE

Adobe CS5: Photoshop, Illustrator, InDesign, Flash
HTML
CSS
Microsoft Office: Word, Excel, PowerPoint
Operating Systems: Mac OSX, Windows 7, Windows Vista, Windows XP

EDUCATION

Johnson & Wales University, Providence, Rhode Island—2007-2011
Bachelors in Computer Graphics and New Media, February, 2011—Summa Cum Laude
Associates in Computer Graphics and New Media, December, 2009—Summa Cum Laude
GPA 3.87 / 4.0
Dean's List
Member of AIGA, Johnson & Wales Chapter

WORK EXPERIENCE

Digital Media Generalist—Business Innovation Factory, Providence, RI—February 2011 – Present
Responsible for creation and design of print collateral, as well as editing web content, and providing graphics for various videos, projects, and labs.

Editor-in-Chief—Johnson & Wales Campus Herald, Providence, RI—September 2010 – February 2011
Responsible for overall content, layout, style, and design for the biweekly, campus-wide student publication. Also responsible for writing articles, holding weekly meetings, and working with customers looking to advertise in the paper

Social Media Intern—Neal Advertising, Danvers, MA June 2010- September 2010
Worked remotely, created and maintained social networking tools for the company, such as a Facebook page, Twitter account, and blog. Completed short design projects in a timely manner

Tutor and Teaching Assistant—Johnson & Wales University, Providence, RI—November 2009- May 2010
Assisted other students with the Adobe Creative Suite, coding HTML & CSS, as well as any other related problems they may have

VOLUNTEER WORK

Career Ambassador—Veazie Street Elementary School, Providence, RI—January – March 2009
Led group activities for 6th graders that stressed the importance of receiving an education and planning a career